

Kellie Henning

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EXPERIENCE

Graphic Designer

Freelance • Webster City, IA • Jan. 2024–present

- Designing promotional materials for local events
- Expanding personal projects and surface design exploration

Graphic Design Student Intern

Emerge Studio, CCSF • San Francisco, CA • Aug. 2023–Dec. 2023

- Designed marketing and promotional materials for City College of San Francisco departments and productions
- Interviewed clients, wrote briefs, and participated in peer critiques under direction of Artistic Directors and Production Manager

Associate Designer

Mission Pets, Inc. • San Francisco, CA • Mar. 2017–Jul. 2021

- Developed and updated tech packs for pet product lines including placed artwork and print repeat specifications
- Illustrated technical flat sketches and specific construction details in collaboration with Creative and Technical Design teams
- Partnered with internal teams to track new material sourcing
- Maintained multiple libraries of approved materials, technical sketches, and digital print repeats

Web Designer

Freelance • Guerneville, CA • Sep. 2015–Mar. 2017

- Partnered with front-end developer on website design and coded static prototypes for client review
- Designed chart graphics, brand logos, and print deliverables

In-Store Visual Merchandiser

Banana Republic • San Francisco, CA • Apr. 2013–Sep. 2015

Packaging Designer

SimplyShe, Inc. • San Francisco, CA • Sep. 2011–Oct. 2012

- Developed packaging mechanicals and generated seasonal branding options for pet product lines
- Communicated daily with overseas agency to manage file uploads, comment on samples, and resolve production issues
- Responsible for store-ready pallet display design and development; partnered with domestic supplier on configuration, art approvals, and initial quotes

Accessories Boutique Stylist

Banana Republic • San Francisco, CA • Aug. 2010–Oct. 2011

Assistant Designer

SimplyShe, Inc. • San Francisco, CA • Jun. 2008–Jun. 2010

- Managed, created, and maintained updates of product planograms
- Assisted in tech pack design and sample commenting

EDUCATION

City College of San Francisco

San Francisco, CA • Dec. 2023

Certificates of Achievement

- Visual Design Foundation
- Visual & Interactive Design

Iowa State University

Ames, IA • Dec. 2007

B.S., Apparel Merchandising,
Design & Production

Major: Creative Apparel Design

SKILLS

- Typography
- Color Theory
- Packaging
- Illustration
- Surface print repeats
- Technical flat sketching
- Consumer product tech packs
- Packaging mechanicals

SOFTWARE

- Adobe CC
- Microsoft Office
- Google Docs, Slides
- Product Lifecycle Management (PLM) software